



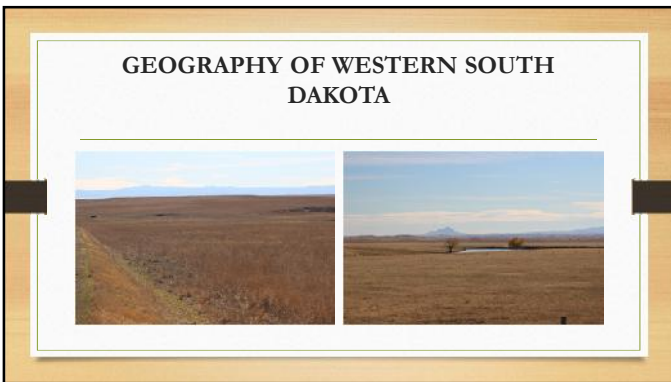
Planning and Preparing for
a Large Event
"Sturgis Motorcycle Rally"
BUTTE COUNTY SHERIFF FRED A. LAMPHERE

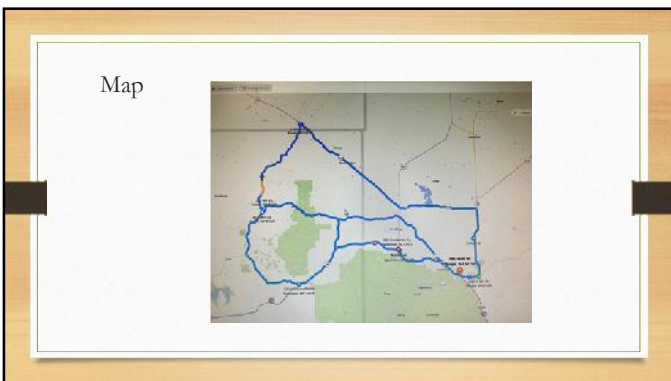
PRESENTER BACKGROUND









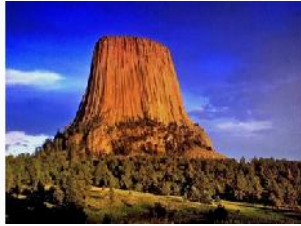


LOCAL ATTRACTIONS AND
DESTINATIONS



Mount Rushmore

Devils Tower



Badlands



Badlands

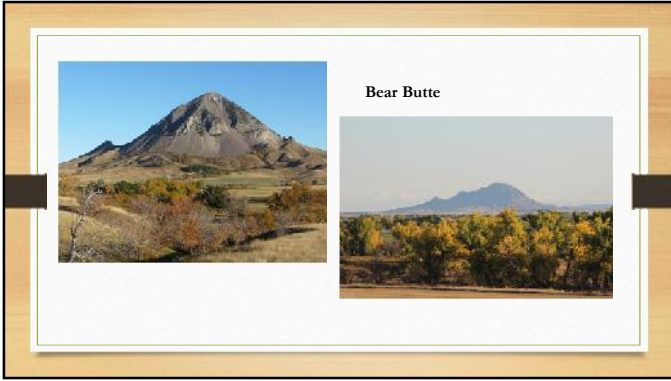


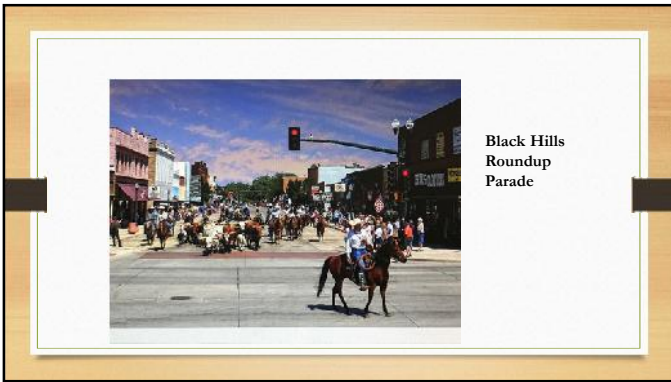
Deadwood

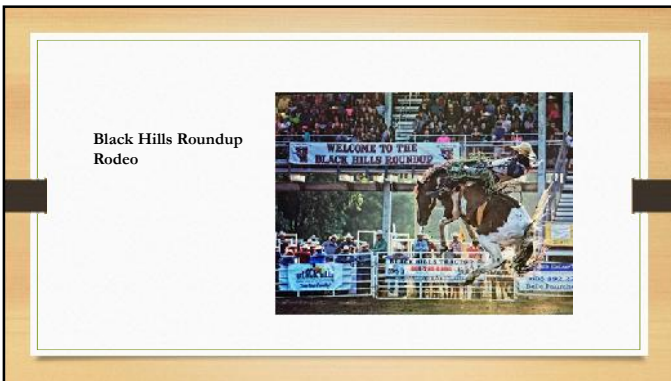


Spearfish Canyon











Sturgis Motorcycle Rally



Full Throttle Saloon



Campground at Full Throttle Saloon

Buffalo Chip

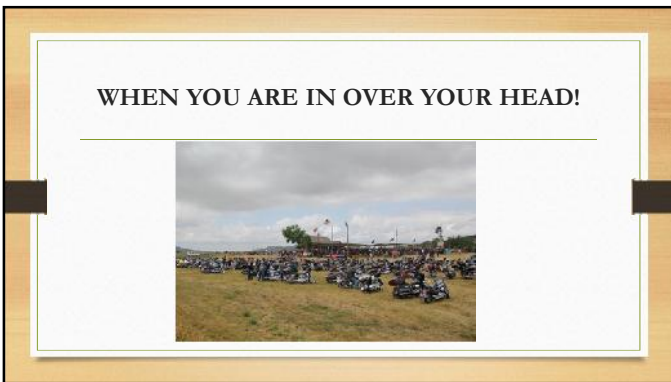


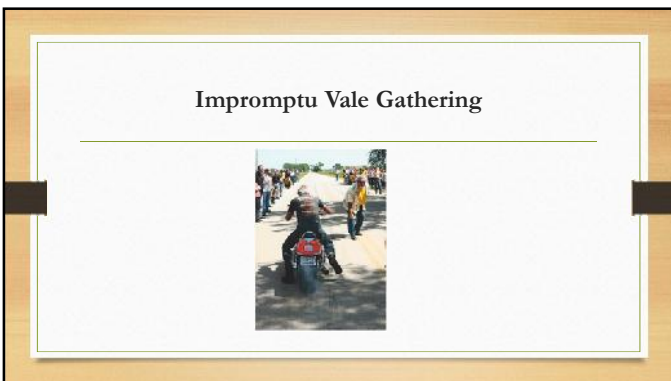


**LIKE ANY OTHER STORM PREDICTED,
PREPARE FOR IT**









Burnouts



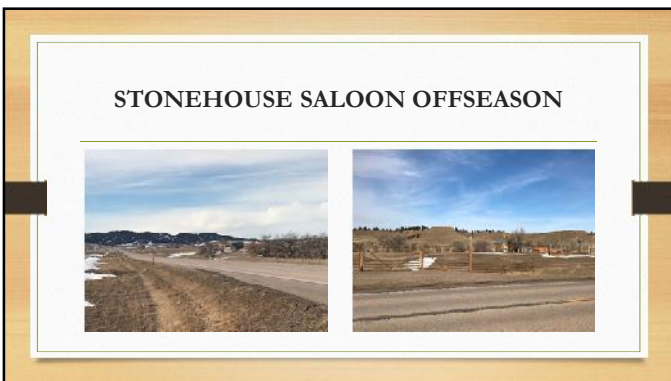


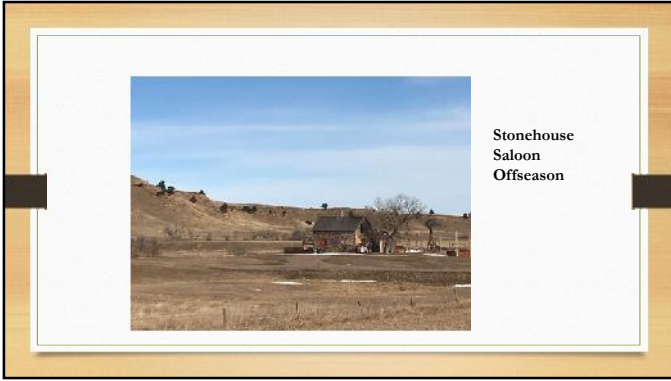
VALE HAMSTER MOTORCYCLE RACES

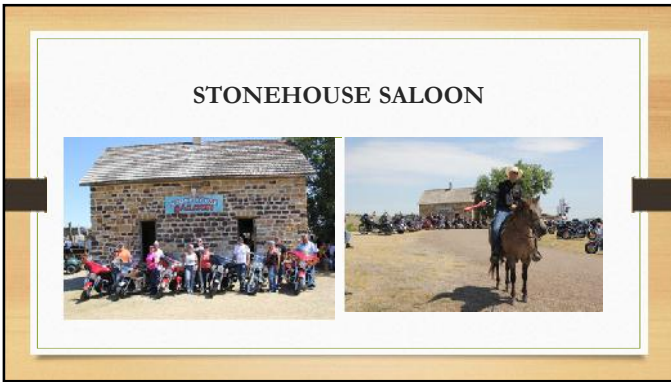






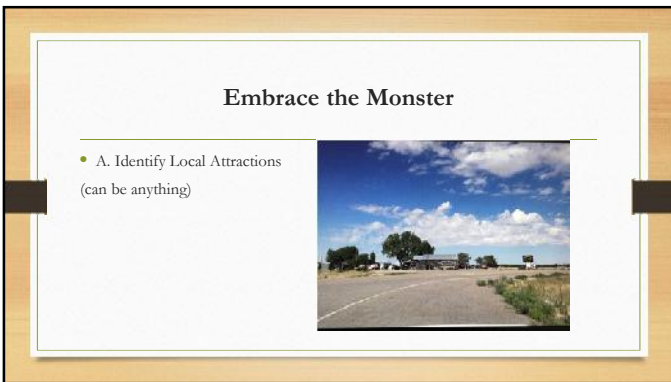


















Alzada, Montana
Stoneville Saloon

Topless Tuesday




Embrace the Monster

- B. Follow up with businesses that were affected. Assess the local resident's response.




Embrace the Monster

- C. Work with them the following year and plan for growth




Embrace the Monster




- D. Identify problem areas and work with the locals to assist and it can be a win-win for everyone.

Embrace the Monster

- E. When law enforcement needs to shift down to security guard mode. Manage the crowd and traffic to keep everyone safe.



SUCCESS STORIES



CLOSING REMARKS

- Question and Answer Session

