



# MSA Corporate Partners Program

## Building Strong Communities Through Partnerships

Membership in the **Corporate Partners Program** is your company's best investment in the world of law enforcement. It's all about law enforcement and businesses forming partnerships for safer and stronger communities.

Your partnership with MSA gives you access to sheriffs, police chiefs, government officials, legislators, jail administrators and more through our publications, website and conferences.

- ✓ Show support for the office of sheriff
- ✓ Facilitate continued training
- ✓ Support continuing education programs
- ✓ Ensure support for fallen officers
- ✓ Reach top decision makers
- ✓ Promote youth scholarships
- ✓ Provide for legislative advocacy
- ✓ Support the Crime Victims Unit



**Contact Jeanne to discuss all your partnership and advertising options.**

**Jeanne Merritt**  
Marketing and Publications  
573.635.5925 ext. 305  
cell 573.529.6900  
fax 573.214.0574  
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[www.msheriffs.com](http://www.msheriffs.com)

### PREMIER PLATINUM Partner

\$5,000 annually

- Premier Partner Plaque
- 3 Conference Registrations with Premium Placement
- First Opportunity to Host Sheriff Zone Meetings/Jail Meetings
- 30% Discount on Advertising in The Missouri Sheriff Magazine and Annual Directory
- Premier Partner Highlight MSA Magazine
- Full Page, Full Color Ad in All Conference Programs
- Table at Sheriff Banquet and 2 Tickets
- Promotional Materials in Conference Packets (provided by partner)
- Conference Sign with Screen Saver Ad
- Company Home Page Banner Ad with Link to Company Website
- Two Press Releases sent by MSA to Sheriffs
- Premier Partner Banner at Booth
- 250 word Description of Company on Website
- Subscription to the Missouri Sheriff Magazine
- Two Copies of the Annual Sheriffs Directory



## MSA Corporate Partners Program

# Become an MSA Partner!

### **GOLD** Partner

\$3,500 annually

- Gold Partner Recognition Plaque
- Two Sheriff Conference Booth Registrations
- 25% Discount on Advertising in The Missouri Sheriff Magazine and Annual Directory
- Full Page, Full Color Ad in Two Conference Programs
- Company Name and Logo on MSA website [www.mosheriffs.com](http://www.mosheriffs.com)
- Banner on MSA Website
- Sign at Sheriff Conferences
- Subscription to the Missouri Sheriff Magazine
- Two Copies of the Annual Sheriff Directory

### **SILVER** Partner

\$2,500 annually

- Silver Partner Recognition Plaque
- 1 Sheriff Conference Booth Registration
- Listing as Silver Partner on Website
- Company Name and Link MSA Website
- 20% Discount on Advertising in The Missouri Sheriff Magazine and Annual Directory
- Sign at Sheriff Conferences
- Company Name on MSA website
- Two Copies Sheriffs Annual Directory
- Subscription to the Missouri Sheriff Magazine

### **BRONZE** Partner

\$1,000 annually

- Bronze Partner Recognition Plaque
- Listing as Bronze partner in Magazine
- 1/4 Page, Full Color Ad Summer Conference Program
- Company Name on [www.mosheriffs.com](http://www.mosheriffs.com)
- 10% Discount on Advertising in the Missouri Sheriff Magazine and Annual Directory
- Subscription to The Missouri Sheriff Magazine
- One Copy of the Annual Sheriffs Directory

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**Jeanne Merritt**

*Marketing and Publications*

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